

"We were seeing a rising liquor cost trend in some of our high volume bar locations. We knew that over pouring and free drinks were the primary problems. We needed a tool that would help us fix these problems. After installing Beverage Tracker, our liquor costs immediately dropped 3 to 4 points, which brought those locations back in line with our standards."

STEVE STERN, COO  
HAM'S RESTAURANTS

### OVERVIEW

Whether for a single location or across an entire enterprise, Capton is recognized worldwide as the company of choice for delivering easy-to-use RFID solutions for beverage operations.

Capton solutions are installed in hotels, casinos, resorts, restaurants, nightclubs and bars, cruise lines, stadiums and many other types of hospitality venues.

### BEVERAGE TRACKER RFID SPOUT

Beverage Tracker uses RFID-enabled free pour spouts, allowing bartenders to pour liquor without adjusting normal bar operations. Each spout contains an RFID microchip that transmits pour data via radio frequency to a receiver. Every microchip has a unique serial code, so each spout can be tracked individually.



#### Features

- Sleek RFID-enabled free pour spout
- Available in red or black
- Free pour accuracy to 1/10 of an ounce
- No adjustment to normal bar operations
- Engage/disengage switch prevents tampering

### BEVERAGE TRACKER RECEIVER

The Beverage Tracker receiver records pour quantities with a time and date stamp, verifying what brand was poured and how many ounces went into every drink.



#### Description

- Collects pour data from spout
- Easy Installation
- Connects to PC

### BEVERAGE TRACKER DESKTOP SOFTWARE

Capton is a leading developer of RFID-based pour monitoring and business control solutions for the hospitality industry built on advanced Microsoft technology. Beverage Tracker desktop software is designed to prevent shrinkage by actively monitoring liquor dispensing and implied costs. The intuitive, easy-to-use application comes with reporting tools to reduce pour costs and deliver a sustainable return on investment (ROI).



#### Description

- Provides user access to liquor data
- Compatible with Windows XP, Windows 2000 and most standard computer operating systems

“When I saw the Capton Beverage Tracker solution and how it worked, I truly got excited. Even though guns can be efficient, they are an enormous cost and the benefit as opposed to bartender free pouring is questionable. Guests like the free pour experience, and good or bad, there is a guest perception about being served from a gun that is not ideal.”

BILL PETERSEN, BEVERAGE MANAGER  
GULFPORT ISLAND VIEW CASINO

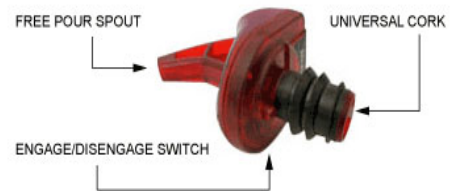
## PRODUCT SPECIFICATIONS

### Beverage Tracker RFID Spout

Beverage Tracker spouts are completely self-contained and hold the battery, electronics, transmitter and RFID microchip. They are waterproof and impact resistant so they can be cleaned like any other spout. They fit all major brands of liquor and are reprogrammable through a simple software update. Every event including pours, placement on-bottle and placement off-bottle is date and time stamped and transmitted in real-time. Beverage Tracker spouts transmit on a low-range AM spectrum (418 megahertz).

#### Specifications

- Dimensions: 1.50" x 3.40"
- Diameter: 1.75"
- Weight: 1.4 Ounces
- Power consumption: 3 volts
- Power source: Sanyo CR2 3V Lithium Photo Battery (internal), with a 10-year shelf life
- Storage temperature range: -40° C to 65° C
- Operating temperature range: -20° C to 45°



### Beverage Tracker Receiver

The Beverage Tracker receiver is constantly listening to the wireless signals from the spouts. There's no need to worry about other wireless signals or interference because the receiver dismisses all nonconforming signals as noise. The Beverage Tracker receiver connects to any standard Windows-based PC via a USB cable.

#### Specifications

- Model number: 33D43000
- Dimensions: 3" x 4.5" x 1.25"
- Weight: 5 oz. w/o power adaptor
- Power consumption: 120vAC 60Hz 5w
- Power output: 6vDC 600mA
- Storage temperature range: -40° C to 60° C
- Operating temperature range: -20° C to 50° C



### Beverage Tracker Desktop Software

The Beverage Tracker desktop application software is build on the Microsoft.Net platform. It is designed to zero in on shrinkage by actively monitoring liquor dispensing and implied costs. The intuitive, easy-to-use application comes with reporting tools to reduce pour costs and deliver a sustainable return on investment (ROI).

#### Requirements

- Operating System: Windows 2000 or XP
- Memory: minimum
- Processor: Pentium or AMD (400MHz)
- LCD monitor or CRT
- PS/2 mouse or compatible USB mouse

